

CoachHub Raises the Bar on Personalized Digital Coaching, Raising a Total of \$21 Million in 2019

Latest Investment Reinforces the Unrivaled Innovation of CoachHub's AI-Powered Talent Development Solution, Strong Customer Satisfaction and Business Growth Strategy

Berlin, Germany, December 12, 2019 -- [CoachHub](#), the leading talent development platform that enables global organizations to create a personalized, intuitive and impactful coaching program for the entire workforce, today announced an additional investment of \$4 million to its Series A funding - bringing the total raised in 2019 to \$21 million. The latest round of funding was led by existing investors, HV Holtzbrinck Ventures, Partech, Speedinvest x and RTP Global along with a new investor, signals Venture Capital.

The drivers of employee satisfaction and engagement have evolved over time - from transactional benefits, such as a recurring paycheck, health insurance and pension contributions to the current landscape where employees seek a sense of purpose, belonging, inclusion and personal growth. As a result, employee disengagement and high turnover have become a harsh reality in a large number of organizations worldwide.

In order to address and resolve these challenges, CoachHub wants to redefine how organizations think of, approach and build out their HR programs to include a personalized, scalable and measurable coaching technology - be it within the employee experience, employee engagement or L&D teams/programs or as an integral part of their larger digital transformation strategy across the entire organization. Both organizations and their employees are able to reap a multitude of benefits, including increased engagement, higher levels of productivity, improved job performance, acquisition of soft and hard skills, a stronger sense of purpose and alignment with company values, lower turnover and improved relationships with colleagues, managers and even customers.

“With employee disengagement and turnover rates soaring higher and higher every year, organizations simply cannot afford to keep their traditional mindset about HR programs if they want to keep employees happy, engaged, productive and, most importantly, empowered to do their best work and find a sense of fulfillment from their roles and employers,” said Yannis Niebelschuetz, Co-Founder & Managing Director of CoachHub. “With this latest round of funding, we’re pleased that our investors recognize and support the work that our teams are doing to build the best, most intuitive and impactful coaching platform in the world. We have ambitious goals coupled with a proactive strategy, talented teams and passion to make 2020 a monumental year for our business and all of the organizations that we serve.”

As CoachHub closes out the 2019 year, the company has signed over 75 new customers in 14 countries in this year alone, including the United States, United Kingdom, Germany, France, Switzerland, Spain and the Netherlands. These include some of the world’s most renowned global brands, such as Danone, Fujitsu and Generali.

According to Marcus Polke, Managing Partner of signals Venture Capital, "We have very stringent criteria for determining why and where we make investments. CoachHub has put technology to work to enable human interaction, encourage bespoke professional development and provide organizations with the tools to leverage their human capital. In times where rapid changes and transformations require adaptability from all, we find CoachHub's mission truly compelling as enterprise software investors. We are excited to be joining this company and a fantastic group of investors on their journey to fundamentally transform professional development at work."

In addition, CoachHub's platform continues to receive positive feedback on the user experience and value from its end users (employees), with a 96 percent success rate in matching employees with the best-suited and most qualified coaches based on CoachHub's highly intuitive 54-question assessment and AI-matching algorithm.

To learn more about the CoachHub platform and how personalized digital coaching can drastically improve the employee experience, [request a demo](#).

About CoachHub

Founded in 2018 by entrepreneurs Yannis Niebelschuetz and Matti Niebelschuetz, CoachHub is a talent development platform that enables organizations to create a personalized, measurable and scalable coaching program for the entire workforce, regardless of department and seniority level. By doing so, both organizations and their employees are able to reap a multitude of benefits, including increased engagement, higher levels of productivity, improved job performance, acquisition of new soft and hard skills, a stronger sense of purpose and alignment with company values, improved retention and more meaningful relationships with colleagues, managers and customers.

CoachHub's global pool of coaches is comprised of over 500 certified business coaches in 42 countries across six continents with coaching sessions available in over 30 languages. Our coaching pool has been rigorously vetted and selected based on our evaluation of their competencies, skills, values, attitudes, passion and commitment to empowering employees to become their best selves. The company's headquarters are based in Berlin, Germany, with additional teams in London, Dublin, Copenhagen, Stockholm, Amsterdam and Paris. For more information, you can visit www.coachhub.io.

About HV Holtzbrinck Ventures

Since 2000, HV Holtzbrinck Ventures has invested in internet and technology companies through various generations of funds, and is one of the most successful and financially strong early-stage and growth investors in Europe. HV has invested in more than 165 companies including Zalando, Delivery Hero, FlixBus, and Scalable Capital. The total of all HV funds amounts to €1.05 billion. HV supports start-ups with capital of between €500,000 and €50 million, making it one of the few venture capitalists in Europe able to finance startups across all growth phases.

About Partech

Partech is a global investment firm with offices in San Francisco, Paris, Berlin and Dakar. We bring together capital, operational experience and strategic support for entrepreneurs at seed, venture and growth stages across multiple continents, with over €1.3B investment capacity. Investments range from €200K to €50M in a wide range of technologies and businesses for enterprises and consumers, from software, digital brands and services, to hardware and deep tech across all major industries. Companies backed by Partech have completed more than 20 initial public offerings and more than 50 strategic exits above €100M.

About Speedinvest x

Speedinvest is a pan-European investment fund with 230 million euros under management, which invests in technology start-ups in the seed phase. Speedinvest operates sector-specific focus funds in the areas of FinTech, marketplaces and Deep / Industrial Tech. In addition to cash investments, Speedinvest uses its network and know-how to provide operational support to start-ups. From its location in San Francisco, Speedinvest supports its portfolio in entering the US market. Speedinvest x is a focus fund with a volume of €50 million, which invests in early-stage startups in marketplace and network effects-driven platforms in Europe and North America. Speedinvest x portfolio includes companies such as Tier, Packhelp, Byrd, Kodit and CoachHub.

About RTP Global

RTP Global is a Venture Capital firm focused on early stage technology investments. It supports young companies from various industries with strategic know-how and a broad global network. RTP Global has invested in over 50 companies worldwide, including 5 multi-billion public companies: Yandex, EPAM, Delivery Hero, RingCentral, Tradeshift and Datadog. RTP Global was founded in 2000 under the name ru-Net by serial entrepreneur Leonid Boguslavsky, who has a PhD in Computer Science. He developed one of the leading IT integration solutions for software and hardware manufacturer Oracle, which he then sold to PricewaterhouseCoopers (PwC) and subsequently became a partner there. RTP Global has offices in New York, Moscow and Bangalore.

About signals Venture Capital

signals Venture Capital is an early-stage investor backed by a €100m venture capital fund with a focus on forward-looking, scalable technology solutions that can transform or disrupt entire industries. signals Venture Capital invests in companies active in disruptive industries such as health, mobility and financial services as well as b2b business models all over Europe and Israel, especially in the field of Data & Analytics, Artificial Intelligence and Internet of Things. The portfolio companies profit not only from the classic venture capital support but also from the extensive ecosystem with renowned German and European partners, industry experts and diverse distribution channels.

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